simple

reliable customizable

it all starts with a vision



VISION FITNESS®

2008

the Vision Fitness Difference

Whether your vision is a slimmer body, a healthier heart, stress management, or if you simply enjoy exercise, Vision Fitness has the treadmill to help you achieve your goals.

Vision Fitness began as a division of the Trek® Bicycle Company, where we pioneered the development of the smoothest, quietest, and most comfortable fitness bikes available. In 1996, Vision Fitness was spun off by the Trek® Fitness management team to continue to bring to market innovative fitness products. We offer you the same combination of quality, value, and performance that has made our founding company the most requested bicycle brand in America.



VISION FITNESS headquarters located in Lake Mills, WI In May 2006, we celebrated our 10-year anniversary. Over the last 10-plus years, we have grown from offering three fitness bikes to a full lineup of award-winning treadmills, elliptical trainers, fitness bikes, and strength equipment. As you can see in the timeline below, we quickly became one of the top fitness equipment companies in the world. We attribute our success to our dedication to high quality standards and developing innovative products that motivate people to achieve their goals. It all starts with a Vision ...



To learn more about Vision Fitness and our complete line of quality fitness products, please visit our website: www.visionfitness.com.

Vision Fitness prides itself in creating high-quality fitness products at an exceptional value that best help you achieve your fitness goals. Vision Fitness® products have earned numerous "Best Buy" awards since 1995. Below is a list of these award-winning products:

inner of 25 Best Buys!

T9200 - Platform Treadmill February 2008 **T9200** - Platform Treadmill February 2007 R2250HRT - Semi-Recumbent Fitness Bike Health Magazine - Jan./Feb. 2007 R2250HRT - Semi-Recumbent Fitness Bike Consumers Digest - February 2007 E3200HRT - Upright Fitness Bike Consumers Digest - February 2007 **T9500** - Platform Treadmill February 2006 T9200 - Platform Treadmill February 2006 **E3200HRT** - Upright Fitness Bike BBC Focus U.K. - January 2006 E3100 - Upright Fitness Bike Men's Fitness U.K. - March 2005 **X6100** - Elliptical Trainer Health Magazine - Jan./Feb. 2005 **T9200** - Platform Treadmill January 2005 X6200HRT - Elliptical Trainer Which? Magazine U.K. - August 2004 E3000 - Upright Fitness Bike Consumers Digest - February 2004 T9200 - Platform Treadmill January 2004 **T9200** - Platform Treadmill May 2003 R2000 - Semi-Recumbent Fitness Bike Consumers Guide X6200 - Folding Elliptical Trainer Consumers Digest - Jan./Feb. 2001 R2200 - Semi-Recumbent Fitness Bike Consumers Digest - Jan./Feb. 2001 X6200 - Folding Elliptical Trainer Consumers Digest - Sept./Oct. 1998 R2200 - Semi-Recumbent Fitness Bike Consumers Digest - Sept./Oct. 1998 **E4100** - Dual-Action Upright Fitness Bike Consumers Digest - Sept./Oct. 1998 E3200 - Upright Fitness Bike Consumers Digest - Sept./Oct. 1998 E4100 - Dual-Action Upright Fitness Bike Consumers Digest - Nov./Dec. 1997 R2200 - Semi-Recumbent Fitness Bike Consumers Digest - Nov./Dec. 1996 R2200 - Semi-Recumbent Fitness Bike Consumers Digest - Sept./Oct. 1995

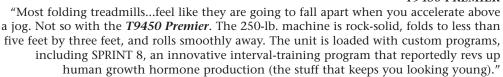
■ Check out these great reviews:



RUNNER'S WORLD, JANUARY 2007 T9600 PREMIER

"Testers loved the quick-speed and incline buttons which let them easily select their level and go with the Vision Fitness $\it T9600\ Premier$... This is perhaps the best value in a home treadmill we've seen."

NATIONAL GEOGRAPHIC ADVENTURE, FEBRUARY 2006 T9450 PREMIER







REAL SIMPLE, APRIL 2005 T9200

"The *T9200* is tough enough for daily use, with a sturdy frame, a 2.5-horsepower motor, and a 54-by-20-inch running area. Its quick speed and elevation keys mean you won't have to wait for the machine to catch up after you hit the arrow buttons."

Try an award-winning Vision Fitness® treadmill at your local specialty fitness retailer. We are confident you will agree with the thousands of satisfied users and find our treadmills are the simplest and most reliable you have ever used. You will also enjoy the fact that our treadmills can be customized to meet your specific needs.

s i m p l e

Vision Fitness wants you to enjoy your workout experience. To help you do this, we've developed simple-to-use yet engaging, motivational programming, such as SPRINT 8, Fat Burner, Muscle Toner, and Heart Rate Training, to keep you going that extra mile. Regardless of whether you

VISION

choose a Vision Fitness® treadmill with programming or not, all of our models offer contact heart rate for a quick check of your heart rate. Our Smart-Matrix™ LED consoles are easy to read and understand, giving you all the information you need to achieve your goals, including Time, Distance, Calories, and Heart Rate. You'll find Quick Keys for easy speed and

elevation adjustments during your workout. Some models even store your workout totals, so you can track your progress over time.

Our space-saving folding system, found on the *T9450* and *T9250* models, allows you to unfold our treadmills by simply lifting the latch and lowering the treadmill deck. Our exclusive "drop assist" deck helps support the weight as the treadmill is lowered and lifted, making it especially easy to use. That's all there is to it! When you're done with your workout, simply lower the elevation to zero and fold up; the locking mechanism will click into place. Now if only your *workout* were that easy!

The **T9450** is shown below. Our new entry-level **T1450** model can also be folded to take up less space.



reliable

Vision Fitness focuses on quality components instead of the fancy bells and whistles. We design our drive packages (motor, lower board, and console) from the ground up for the most reliable performance, rather than buying off-the-shelf components that may not work well together over time.

A quality treadmill is a large investment, and it must be reliable and maintainable year after year. We insure a reliable, longer-lasting treadmill by performing rigorous tests on our products. Our testing led us to



Vision Fitness treadmill drive package

create large motor compartments with ventilated covers and large 2.5-inch crowned rollers for our treadmills. This keeps the key components (motor, lower board, elevation motor, deck and belt) running cooler and more efficiently.



One of the many tools we use to test treadmill life

Vision Fitness® treadmills are significantly different from those of our competitors because we use wax on our decks as a lubricant instead of lower cost silicone. Our lowmaintenance prewaxed decks are designed to hold up for hundreds of hours of use (based on user's weight and workout speed) without ever needing service. Wax impregnates the belt and acts as a lubricant between the belt and the deck and has properties that last longer than silicone. Our decks can easily have wax reapplied if needed, and you can flip the deck on our popular **T9600** and **T9700** Series treadmills. When looking for a longlasting, high quality treadmill, make sure that the treadmill you choose has a wax system and not a silicone one.

customizable

Vision Fitness configured our home treadmill frames so that they will work with our various consoles. Simply choose the console that fits your needs, and match it with the frame that offers what you want. Don't let other treadmill manufacturers tell you what you need; only *you* know what features are most important to you.











FIRST, choose your console: Premier

Comprehensive programs and feedback, alphanumeric message center with scrolling instructions, advanced features.

Deluxe

Easy-to-use programs with multiple LED feedback windows, dot matrix display.

Simple

Simple to operate, easy-to-read LED display, Quick Keys, no programming.

NEXT, select the frame that best suits your needs: *T9200* Platform

2.5 hp motor, 2-ply belt, $54" \times 20"$ workout area, heavy gauge steel tubing.

T9500 Platform

3.0 hp motor, 4.4 mm orthopedic cushioned belt, large 57" x 20" workout area.

T9600 Platform

 $3.0~\rm hp$ motor, $4.4~\rm mm$ orthopedic cushioned belt, larger 60''~x~20'' workout area, extraheavy gauge tubing for maximum durability.

T9250 Folding

2.5 hp motor, 2-ply belt, 54" x 20" workout area, heavy gauge steel tubing.

T9450 Folding

 $2.5~\mathrm{hp}$ motor, $4.4~\mathrm{mm}$ orthopedic cushioned belt, large 57'' x 20'' workout area.

YOUR Perfect Treadmill...!

Customized for your specific needs and fitness goals!



console options for the home most Vision Fitness® consoles have the following key features:

- One-Touch™ Quick Start Button Simply press and go.
- Speed and Elevation Quick Keys -Provide easy adjustments while working out.
- Two Water Bottle/Cargo Holders -One for your drink, the other for your cell phone, glasses, remote control, or MP3 player.
- Integrated Reading Rack
- Ergonomic Handlebar with Contact Heart Rate
- Easy-to-read 45-degree Console Angle
- Large, Easy-to-read LED Display
- Elevation, Time, Distance, Calories, Speed, Pace and Heart Rate Readouts



Premier

Our Premier console is loaded with all of the programming features you'll need to achieve your fitness goals, from its four interactive heart rate programs to the exclusive SPRINT 8® 20-minute anaerobic workout. It even keeps track of your workout totals by allowing up to 10 users to save their Distance, Calories expended, Time, etc., over a week, month, or even a year. The alphanumeric message center scrolls

easy-to-follow instructions across the window and provides motivational messages. Finally, the large multi-color dot matrix display is easy to see with our Segment Progress Bar, which illustrates how much of your workout is complete at any given time. With this top-of-the-line console and its 16 programs, you are sure to stay engaged and motivated.



Deluxe console

Our Deluxe console is designed for the user who wants some programming but not every top-of-the-line feature. This console has two interactive heart rate programs, along with five custom programs and six preset programs that include rolling hills and sprints. It also includes the

exclusive SPRINT 8° 20-minute anaerobic workout. The five LED windows give extra data at a quick glance and, like the Premier, the multi-color dot matrix display features our Segment Progress Bar to let you know where you are in your workout.



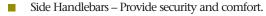
Simple console

There is a reason why we called this the Simple console. It has no programming and one large LED for easy viewing. Simply press the Start button, and you're on your way to a great workout. The smaller LED gives you your heart

rate feedback from the contact heart rate bar. If you do not need any programs or additional feedback from the console, then the Simple console is your best choice.

frame options for the home most Vision Fitness® frames have the following key features:

- 2.5-inch Crowned Rollers -Reduce wear on the belt and help keep it centered.
- One-inch Prewaxed Phenolic Deck -Adds durability and longevity.
- Non-slip Side Rails -Grip your shoes for added safety and comfort.
- Variable-durometer Elastomer Cushioning System Eight elastomers provide cushioning and support right where you need it.



- Front Transport Wheels Allow easy movement.
- Large, Ventilated Motor Cover Keeps the system cooler for a longer life.
- Metal End Caps Will not break like many plastic end caps.
- Belt Guides Help the belt track properly.



The **T9600** frame is our top-of-the-line frame. It incorporates our largest deck (which can be flipped to double its life), measures 60" x 20", and boasts our extra-heavy gauge steel tubing for heavier and taller users. It also has our 3.0 hp Cambridge Motor Works[™] motor with a matching 3.0 hp drive system to assure smooth, consistent power, even at lower speeds. The extrathick 4.4 mm orthopedic belt provides an extracomfortable workout.

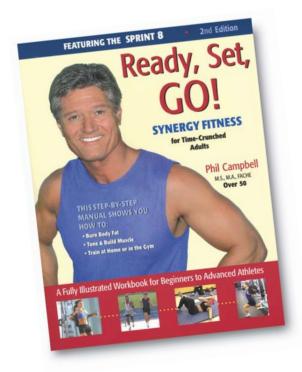
The T9500 frame offers the same features as our T9600 frame, such as the 3.0 hp motor and matching 3.0 hp drive system, along with our 4.4 mm orthopedic belt, but in a smaller workout area of 57" x 20". This frame utilizes our standard heavy gauge tubing.





The **T9200** is our entry-level platform frame but has many of the same features as our **T9500** and **T9600** frames. It simply utilizes a smaller 2.5 hp motor and a standard 2-ply belt. The workout area is 54" x 20", and the frame consists of our standard heavy gauge tubing.

The **T9450** and **T9250** folding frames have a 2.5 hp motor. The T9250 comes with our standard 2-ply belt, while our T9450 has a longer, 57", extrasoft 4.4 mm orthopedic belt. The T9250 and **T9450** also have our exclusive "drop assist" deck.



The Perfect Fitness Solution ...

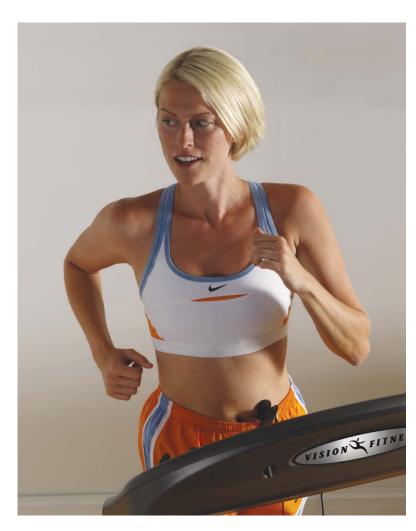
The SPRINT 8° program found on Vision Fitness° treadmills was developed with Phil Campbell, MS, MA, and author of *Ready, Set, Go! Synergy Fitness*. Mr. Campbell is an expert in the field of anaerobic exercise, which has been cited by numerous medical publications as the cure for somatopause or the "middle-age spread." The "middle-age spread" is the energy decline, weight-gain, loss of muscle, and wrinkled skin we experience after age 30.

Vision Fitness is the first fitness company to integrate anaerobic exercise programming (SPRINT 8) into our equipment that specifically promotes the natural release of human growth hormone. This hormone—the most powerful body-fat-cutting, muscle-toning, antiaging substance known in science—is produced by the body during the SPRINT 8® workout.

The SPRINT 8° anaerobic program helps people of all ages and fitness levels reach their goals. Once you press the SPRINT 8 button and select your level (from 1 for beginners to 17 for elite athletes), you are launched into an effective, heart-pumping, 20-minute workout that produces instant results. The treadmill will automatically adjust the speed and elevation based on the level you selected and will notify you when they are about to change. You can adjust the intensity at any time during your workout.

Ask your authorized Vision Fitness® retailer for more information on the medical research-based SPRINT 8® program found exclusively on Vision Fitness® equipment.





the heart of a great workout ...



Vision Fitness® treadmills offer a long list of features that make your workout experience simple, reliable, and comfortable.

Here are some key features you'll find on most of our models:

feature benefit contact heart These grips allow you to quickly monitor your heart rate during your rate grips workout. Segment This bar appears on **Premier** and **Progress Deluxe** consoles. It illustrates how much of your workout is complete at any given time, giving you more useful data at a glance. You get just the right amount of variable-durometer cushioning where you need it. cushioning system orthopedic belts These belts are extra shock-absorbing. No more joint pain! 20-inch wide belts The wide running surface gives you more freedom to move. one-inch Our thick, durable decks can withstand thick decks the most extreme workouts. continuous-duty The high insulation rating of motors our motors, along with the large ventilated motor compartments, allows the motor to run cooler and more efficiently for a longer life. We are so confident in our motors that we cover them with Lifetime warranties! center-mount Elevation motors mounted in the elevation center make smoother elevation motors changes with less strain on the motor. You experience a smooth, comfortable workout, and your treadmill enjoys a longer life. Heavier frames provide more stability heavy gauge steel frames for running and walking. **ISO** certification The highest quality standards were

achieved in developing our treadmills.







ADVANCED SMART-MATRIXTM HRT® W/ CONTACT HEART RATE

Unique User Log-In, SPRINT 8, Manual,

Muscle Toner, Speed Interval, 5K, Fat Burner, Pacer, HRT Weight Loss, HRT Cardio, HRT Endurance, HRT Interval, 5 Custom Programs

Elevation, Speed, Distance, Time, Heart Rate, Calories,

Pace, Avg. Pace, Avg. Speed, % Heart Rate

Contact & Telemetric

60" x 20"

0 to 15%

Cambridge Motor Works™

.5 to 12 MPH

Cambridge Motor Works™

3.0 hp, Continuous-Duty,

Internal Fan Cooled

Club-Rated PWM with

Fuseless Current Limit

" Commercial Grade, Low

Maintenance, Prewaxed

Phenolic, Reversible

8 Variable-Durometer

Elastomer Cushions

Siegling COOL-WEAVE™

2-Ply Urethane High

Conductivity

2.5" Crowned with

Large O.D. Bearings

Extra-Heavy Gauge Steel Welded

Lifetime Frame & Motor

10 Years Electronics/Parts

2 Years Labor

80"L x 29"W x 57"H

300 lbs.

400 lbs.

UPGRADES FROM T9600

Commercial Deck,

Cool-Weave™ Belt,

Motor Controller, Warranty





Premier

ADVANCED SMART-MATRIX™ HRT® W/ CONTACT HEART RATE Unique User Log-In, SPRINT 8, Manual, Muscle Toner, Speed Interval, 5K, Fat Burner, Pacer, HRT Weight Loss, HRT Cardio, HRT Endurance, HRT Interval, 5 Custom Programs

> Elevation, Speed, Distance, Time, Heart Rate, Calories, Pace, Avg. Pace, Avg. Speed, % Heart Rate

> > Contact & Telemetric

feature

console and programs

> console feedback

ADVANCED SMART-MATRIX™ HRT® W/ CONTACT HEART RATE Unique User Log-In, SPRINT 8, Manual, Muscle Toner, Speed Intervals, 5K, Fat Burner, Pacer, HRT Weight Loss, HRT Cardio, HRT Endurance, HRT Intervals, 5 Custom Programs

Elevation, Speed, Distance, Time, Heart Rate, Calories,

with Fuseless Current Limit

Pace, Avg. Pace, Avg. Speed, % Heart Rate Contact & Telemetric

heart rate belt area 63" x 22"

0 to 15% elevation Cambridge Motor Works™ .5 to 12 MPH speed

Cambridge Motor Works™ motor 5.0 hp AC,

Integrated Drive System motor control Club-Rated AC Controller

1" Commercial Grade, Low deck Maintenance, Prewaxed Phenolic, Reversible

8 Variable-Durometer cushioning **Elastomer Cushions**

Siegling COOL-WEAVE™ 2-Ply Urethane High Conductivity

3" Crowned with Large O.D. Bearings Extra-Heavy Gauge Steel Welded frame

Lifetime Frame & Motor home Lifetime Electronics/Parts warranty* 2 Years Labor

400 lbs.

dimensions 84"L x 31"W x 57"H 355 lbs. product weight

max. user weight

belt

UPGRADES FROM T9700 uparades AC Motor & Controller, from previous model Larger Rollers, Larger Running Surface

feature console and

programs

console feedback

heart rate



| feature | |
|-----------|--|
| belt area | |
| elevation | |
| speed | |
| | |

motor

motor contro

cushioning belt

frame home warranty*

dimensions

model

rollers

product weight max. user weight upgrades from previous

60" x 20" 0 to 15% Cambridge Motor Works™

5 to 12 MPH Cambridge Motor Works™

3.0 hp, Continuous-Duty, Internal Fan Cooled PWM with **Fuseless Current Limit**

1" Low Maintenance, Prewaxed Phenolic, Reversible 8 Variable-Durometer

Elastomer Cushions Orthopedic Cushioned

2.5" Crowned with Large O.D. Bearings Extra-Heavy Gauge Steel Welded

Lifetime Frame & Motor 5 Years Electronics/Parts 1 Year Labor 80"L x 29"W x 57"H

300 lbs. 400 lbs.

UPGRADES FROM **T9500** Larger Running Surface, Higher Elevation, Reversible Deck Extra-Heavy Gauge Steel Frame, Increased Maximum User Weight 57" x 20" 0 to 12%

Cambridge Motor Works™ .5 to 12 MPH

Cambridge Motor Works™ 3.0 hp, Continuous-Duty, Internal Fan Cooled PWM with **Fuseless Current Limit**

1" Low Maintenance, Prewaxed Phenolic 8 Variable-Durometer

Elastomer Cushions Orthopedic Cushioned

2.5" Crowned with Large O.D. Bearings Heavy Gauge Steel Welded

Lifetime Frame & Motor 5 Years Electronics/Parts 1 Year Labor

76"L x 29"W x 57"H 260 lbs.

350 lbs.

UPGRADES FROM T9200 Larger Running Surface, Higher Speed, 3.0 hp Motor, Orthopedic Cushioned Belt, Increased Maximum User Weight



Deluxe

SMART-MATRIX™ HRT® W/ CONTACT HEART RATE SPRINT 8, Manual, Muscle Toner, Speed Interval, Fat Burner, 5K, Pacer, 2 Heart Rate Training Programs, 5 Custom Programs

Elevation, Speed, Distance, Time, Heart Rate, Calories, Pace, Avg. Pace, Avg. Speed, % Heart Rate

Contact & Telemetric



Simple

SIMPLE LARGE LED DISPLAY W/ CONTACT HEART RATE No Programs

Elevation, Speed, Time, Distance, Calories, Pace, Heart Rate

Contact



T9200 platform

54" x 20" 0 to 12%

Cambridge Motor Works™ 5 to 10 MPH

Cambridge Motor Works™

2.5 hp, Continuous-Duty

Fuseless Current Limit 1" Low Maintenance, Prewaxed Phenolic

8 Variable-Durometer **Elastomer Cushions** 2-Ply Anti-Static

2.5" Crowned with Large O.D. Bearings

Heavy Gauge Steel Welded Lifetime Frame & Motor

5 Years Electronics/Parts 1 Year Labor

73"L x 29"W x 57"H

225 lbs.

325 lbs.

UPGRADES FROM SPORTING GOODS MODEL Heavy Gauge Steel Frame, Variable-Elastomer Cushioning System, Warranty, Professional Assembly



'9450 folding

57" x 20"

0 to 12% Cambridge Motor Works™

5 to 10 MPH

Cambridge Motor Works™ 2.5 hp, Continuous-Duty

Fuseless Current Limit

1" Low Maintenance, Prewaxed Phenolic 8 Variable-Durometer

Elastomer Cushions Orthopedic Cushioned

2.5" Crowned with Large O.D. Bearings Heavy Gauge Steel Welded

Lifetime Frame & Motor 5 Years Electronics/Parts 1 Year Labor

76"L x 33"W x 55"H In-Use, 31"L x 33"W x 71"H Folded

> 260 lbs. 325 lbs.

UPGRADES FROM T9250 Larger Running Surface Orthopedic Cushioned Belt



54" x 20"

0 to 12% Cambridge Motor Works™

5 to 10 MPH

Cambridge Motor Works™ 2.5 hp, Continuous-Duty

Fuseless Current Limit

1" Low Maintenance, Prewaxed Phenolic

8 Variable-Durometer **Elastomer Cushions**

2-Ply Anti-Static

2.5" Crowned with Large O.D. Bearings Heavy Gauge Steel Welded

Lifetime Frame & Motor 5 Years Electronics/Parts

1 Year Labor 73"L x 33"W x 55"H In-Use, 31"L x 33"W x 68"H Folded

250 lbs. 325 lbs.

UPGRADES FROM SPORTING GOODS MODEL Heavy Gauge Steel Frame, Variable-Elastomer Cushioning System, Warranty, Professional Assembly

feature

console and programs

PROGRAMMABLE BLUE BACKLIT LCD W/ CONTACT HEART RATE Manual, Muscle Toner, Speed Interval, 5K, Fat Burner, Pacer

console feedback Elevation, Speed, Distance, Time, Heart Rate, Calories Contact

heart rate

54" x 20"

belt area

0 to 12% Cambridge Motor Works™ .5 to 10 MPH

speed motor

Cambridge Motor Works™ 2.0 hp, Continuous-Duty

motor control

PWM with Fuseless Current Limit

deck

3/4" Prewaxed Phenolic, Single-Side Coated

cushioning

6 Variable-Durometer

belt

Elastomer Cushions 2-Ply Anti-Static

rollers

2.0" Crowned with Large O.D. Bearings

frame

Heavy Gauge Steel Welded

home warranty*

Lifetime Frame & Motor 2 Years Electronics/Parts 1 Year Labor

dimensions

70"L x 33"W x 55"H In-Use, 34"L x 33"W x 60"H Folded

275 lbs.

product weight

165 lbs.

max. user weight upgrades from previous model

UPGRADES FROM SPORTING GOODS MODEL Heavy Gauge Steel Frame, Variable-Elastomer Cushioning System, Warranty, Professional Assembly

* Refer to www.visionfitness.com for complete Warranty details. All product specifications are subject to change.

it all
starts
with a

UiSiON





www.visionfitness.com

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May be covered by one or more patents or patents pending:

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